

## WNCGBC Board Meeting 9-11-06

1. Columbia Forest Products Tour Tomorrow
  - a. Carpool
  - b. 10:45 departure
2. SEE Expo
  - a. Improvements
    - i. Classrooms were greatly improved
    - ii. Arena is good
    - iii. Nice to have food
    - iv. Doves were nice
  - b. Complaints
    - i. separate building
    - ii. website
      1. workshops weren't advertised
      2. hard to learn info about the tour
    - iii. food
    - iv. map
    - v. setup a different way
    - vi. not much advertising about the kid's stuff
    - vii. intercom
    - viii. dark in the arena
    - ix. agriculture stuff lame
    - x. wasn't any water
3. SEE Booth
  - a. Good response
  - b. Tours went really well
    - i. Vans were air conditioned this time!
    - ii. Vans always free to non-profits so we get them again next year
    - iii. Were some people that went on the tour both days
    - iv. Pre-registration was very good idea
    - v. Because of lack of advertising the only people that found out were repeats and members
    - vi. Pay Pal account will be an improvement next year
    - vii. Everyone excited about what they saw
  - c. Ran out of literature
  - d. Should we get a printer to be sponsor to get cheap/free printing
  - e. Complaints
    - i. Maybe should be more self service instead of paying Matt and Maggie to be there the entire weekend
  - f. Improvements
    - i. Nice to have so many volunteers
    - ii. Materials good
4. Office
  - a. Moved in
  - b. Come by and see us – call 1st

- c. Still determining hours, DSL, and phone service
  - d. Donations – desks, printers, MacG4
  - e. Hotline will be transferred there
  - f. Need a sign
    - i. Place across the street makes signs
    - ii. Simple or what
  - g. Matt and Maggie
    - i. They are subcontractors
    - ii. Around the 1<sup>st</sup> of the year they would be employees
    - iii. \$6,000-\$7,000 more a year for the GBC
    - iv. Need to figure out how it goes
5. Members Meeting/West-Al
- a. West-al presented what they can do but need more commitment
  - b. Turn the Tabletop to a Builders 1<sup>st</sup>/West-al show and invite all builders with a phone call to see what we can get
  - c. We need to see who is going to buy – approach from a volume standpoint so that we have an idea of price
  - d. Stock and 84 Lumber called to join
  - e. We are not specifically promoting West-al but we appreciate that they are doing this
  - f. Tabletop plans maybe delayed for awhile b/c so close to SEE expo
  - g. October – Monday/Tuesday
6. October Tour
- a. 15 houses
  - b. Need more solar
  - c. Need to offer different routes from different areas
  - d. Will have high end houses this year and straw bale – all HBH
  - e. Downplay advertising so not overloaded
7. Intern - Rachel
- a. She is moved in and starting next week
8. GBC Income
- a. Breaking even still!
  - b. 20,000 in savings
  - c. 20,000+ in checking
  - d. CONTRACT FOR \$15,000 GRANT FOR SMALL COMMUNITIES VIDEO THAT WILL BE SHOWN THROUGHOUT THE STATE!!!
    - i. 6 workshops on green building issues to send to people
    - ii. Also written material
    - iii. Should we hire someone or do it in-house
    - iv. Video guy at the SEE expo?
  - e. Make payday on Board meeting so that Lindsay doesn't have to make special trip – setup for the 1<sup>st</sup> Monday of every month - NO
9. GB 101
- a. Should continue it
  - b. Need to review and setup classes and teachers
  - c. Need to plan for 2007 – only 2 classes left

## 10. HBH Certification

- a. Has anyone talked to the emerging companies?
- b. Have not typed up changes to submit to Donna Stankus
- c. Country Classic real estate a sponsor - 2 other businesses sponsors - now open the public
- d. Do we want criteria for sponsorship
  - i. Clear enough as a small program
  - ii. There are companies that are not environmental like DOW that sponsor EarthCraft House in Atlanta
  - iii. Maybe don't return phone calls
  - iv. Maybe for offsetting the harm that these companies do
  - v. Maybe setup criteria that need to be met
  - vi. Review on a case by case basis
- e. Do we want to add another level up for sponsorship
- f. Eliminate the \$500 level
- g. Home sponsorships and Memberships
  - i. Review packet
  - ii. Companies joining that we don't even know
  - iii. Should we be steering them into sponsors vs. members – pros and cons
- h. Presenting package to Donna
- i. Overhauling the website

## 11. Green Products Company

- a. There is interest in developing this
- b. Could we promote it
- c. What about Westal Chandley – there has been a lot of work put into this - would that conflict
- d. Other companies may come on board after Westal Chandley does

## 12. Proposal for Indigo Girls concert

- a. McCormick field is going to start having concerts
- b. Asked if we wanted to have a booth in the corridor that everyone walks past
- c. Logo on digital scoreboard between sets
- d. \$600
- e. We get 10% discount for tickets
- f. Richard recommends that we do this because this company is successful and gives away money