

## **March 5, 2007--Board Meeting--Earth Fare**

### **MINUTES**

1. Executive Report-Minutes will come out week after meeting.  
Agenda will come out the week before.

Present: Rob Moody, Lindsay Moody, Kevin Ward, Maggie, Jack Bebber, Judy Lee Bebber, Emily Coleman Wolfe, Michelle Spevak, Rachel Del, Mary Love, Matt, Frank, Marcus Rennert, Richard Soderquist,

2. Treasurer's Report- In the black with the largest revenue month in history!

3. WNCGBC Exhibition-April 26th, 4-8 PM. 125 S. Lexington Ave.  
\$50 per table.

Send invitation to member list .

4. Handmade in America.-See Rob Moody for details.

5. March meeting.-Ske Boniski tour March 31st. Ske will provide Pizza. See Emily for details.

6. Committee reports.-Each committee will do plan/goals for next month.

a. Membership-Staff and Claudia.

How do we feel about having 20 Platinum members? Revisit next month.

b. Social-Richard, Emily, Frank, Kevin, Michelle. Bring back the Jack O' Wood meetings?

c. Speakers-Marcus, Mary, Rob, Frank, Geoff Furland, Frank, Hans, Kevin

d. Marketing/Fundraising-Jack, Maggie, Dave Mosrie, Mary Love: Strategic marketing and fundraising. How much money do we need and to what purpose.

7. Advertising.-Do we pay for WLOS to produce little infomercials and put us on their website? General consensus is yes. Eco Agents will give info on HBH in Real Estate Weekly.

8. Manual J.-To buy or not to buy software? Yes.

9. HRC-Wants to know: What is Green Building going to look like in Historic Districts? Give us input.

10. Volunteer Architects-CAD files need to be manipulated or we need just some basic elevations. Maggie will handle.

11. Home Show-Volunteers are welcome next weekend, March 16-18th.

Misc.-We need to have an annual meeting. Where do we do it? UNCA? Botanical Gardens?