

WNCGBC Board Meeting Minutes
12/5/2005
5:30, Lord Auditorium, Pack Memorial Library
Downtown Asheville

Present: Marcus Renner, Rob Moody, Lindsay Moody, Maggie Carnevale, Maggie Leslie, Kevin Ward, Mary Ann Bowers, Sara Emerick, Chris Dorin, Matt Siegel, Boone Guyton, Ken Huck

- I. Review agenda and make additions
 - a. Laptop added to new business
- II. Executive Committee report – Marcus
 - a. Exec committee talked about city council meeting, budget, etc. Most items will be discussed in the agenda.
- III. Treasurer’s report – Maggie
 - a. Income: \$2118.00
 - b. Expenses: \$4047.07
 - c. Net Income: \$-1929.07
 - d. Bank Balance: \$31,185.83
 - e. Recent HBH class brought in about \$600.
- IV. Secretary’s report – Lindsay
 - a. None
- V. City Council meeting
 - a. WNCGBC has a work session with city council Dec 12. Meeting will be WNCGBC presenting ideas, incentives, terms of green building, etc. City Staff will be able to come in also. Brownie then wants to have a follow-up meeting to discuss where to go from the first meeting. Matt has some ideas about net-zero incentives for the city to help people do HBH. Rob Moody, Richard Soderquist, Matt Siegel, Boone Guyton (and maybe Sam Rourke) will likely attend.
- VI. Membership
 - a. Memberships coming in. Metromont joined as a Silver member.
- VII. Classes
 - a. Committee is looking for instructors for these classes. There will be 1 class a month. Matt is doing GB Basics in January. Committee is trying to book instructors at least 6 months in advance and is brainstorming people to approach to be instructors.
- VIII. Website (Classifieds/development connections)
 - a. Website is up and running. We like Constance.
 - b. Marcus has an idea about a place on the website to connect people that are interested in intentional green communities. He is approached regularly by different groups of people talking about these communities. This leads to maybe a classified section. People know folks who are trying to get rid of stuff, need stuff, etc. We would need criteria to make sure people aren’t trying to sell stuff. Maybe it would bounce to Matt first for him to approve or disapprove.

- IX. Education
 - a. Covered in VII (Classes).
 - b. We had a lot of discussion about the appraisal class. We discussed appraising green homes appropriately. We would like to go ahead with the class and Matt will contact the USGBC to see if they are addressing this issue. While this is a big issue, we really need to get into the consciousness of the appraisers.
- X. Newsletter
 - a. Our new newsletter person is wonderful – Valerie Blanchett. She is looking for projects to feature. So builders, architects, etc. can contact her to feature one of their projects.
- XI. HBH Marketing homes, sponsorship, builders fee, logo use
 - a. Builder's fee – we need to get some money to pay for Matt's time answering all the crazy questions he gets. The suggestion as of now is a \$150 annual builder's fee for folks to use the logo and drum up money for HBH. The board is leaning away from this builder's fee. We would rather focus on sponsorship. If the city gets behind HBH then we may not have to worry about it anyway.
 - b. We need to focus on these things: getting sponsorship, getting higher enrollment in HBH, and getting the grant from State Energy Office.
 - c. A builder must pay for one house before using the logo.
- XII. Annual meeting – date, place, topics
 - a. Feb 25, 2006 at Reuter Center from 12 to 5. It will cost us \$325. We talked about having a high profile speaker, maybe someone from city council – we will know more about that after the meeting on Dec 12. Boone suggested Sam Rourke as a speaker as well. It will be potluck lunch. If anyone has any ideas about the agenda, let Rob or Marcus know.
 - b. Afterwards we talked about having a party. Any ideas?
- XIII. Directory – article deadline approaching
 - a. Dec. 15 is article deadline. Boone will let us know if there is anything new we need to know after his meeting with the new editor next week. We should have another release party – at Grey Eagle maybe.
- XIV. Bank account
 - a. Matt is looking into the Self Help Credit Union for our chunk of money in the bank.
- XV. Shirts
 - a. Rob has 31 shirts on the list. Rob is ready to order.
- XVI. Sustainable Design Competition donation
 - a. NC wants to send the winners of the NC competition to the national level. Advanced Energy is sending the winners and wants a donation to help send them. Exec recommends \$250. WNCGBC gets some marketing potential – link to website from competition website, name included on materials, and some other stuff. We voted unanimously to send the donation.
- XVII. Board meeting location change – thoughts
 - a. We like it. Board meetings will stay at the Lord Auditorium.

XVIII. Old business

- a. None

XIX. New business

- a. Rob is contacting David Bennert about giving a tour of his green modular home for the Feb general membership meeting.
- b. Laptop – Matt’s is freezing and he needs a new laptop. It would cost about \$350 to upgrade RAM, etc. We are all for Matt getting a new computer – we’ll put a cap of \$1000 on the spending.

XX. Meeting Place

- a. Discussed in XVII.

Next board meeting Monday, January 9th