

WNCGBC Minutes December 2010

Absent: Kevin, Marcus, Boone, Michelle

WNCGBC is now a member of the steering committee for Green Drinks. The Education Committee will represent WNCGBC and make speaker recommendations on the Council's behalf. If one of the Council's recommended speakers is chosen, it would be up to the Education Committee to organize the event.

Becky has made a motion to initiate a partnership with Green Drinks. The motion was seconded by Isaac.

Progress Energy had approved a grant for Council to teach Energy Efficiency to 90 individuals in On Track. On Track develops marketing materials and then those are distributed to board for hanging around town. Classes will start in late January. Ken would like to create a video for sharing through AB Tech.

Thank you to Michelle who connected GBC with Western North Carolina design students. The students designed logos for Community Certification program.

Directory Release Party Speaker- Budget to hire \$2k – \$10k, could be a fund raiser if we charged non-members an admission fee, and members would pay a reduced rate. There is possibility of sponsors helping to absorb the cost of this speaker. AIA was mentioned. Ken suggested the idea of using a publisher to help sponsor an author/speaker that their publishing company would find valuable since it would assist in book selling.

Tiffany will email Daryl suggestions for speaker list after she researches. Downtown Commission and AIA could be co-sponsors to help absorb cost of the event.

Outreach Committee Report

Mary, who is hosting the City Repair project on her property, is looking for some letter writing help to assist her in raising funds from her neighborhood.

Hot, Flat, and Crowded author was suggested as potential speaker for Directory Release Party.