

# WNCGBC Board Meeting Minutes

**Date:** December 7, 2009

**Location:** EarthFare meeting room

**Present-** Boone, Carl, Chad, Daryl, Hans, Isaac, Judy, Kevin, Marcus, Nancy, Paul, Matt



Boone Guyton	1
Camille Victour	1
Carl Donovan	1
Chad Lloyd	
Daryl Rantis	1
Emily Coleman-Wolf	1
Hans Doellgast	1
Isaac Savage	1
Judy Dinelle	2
Kevin Ward	1
Marcus Renner	1
Nancy MacDonald	1
Paul Reeves	1
Matt Siegel	2

## Old Business

### 1. November Meeting Minutes unavailable

- We need a secretary, Boone is temporary.

### 2. Committee Reports

- **Education Committee –Met with Matt about Classes in connection with Haywood HBA and USGBC. Marcus made an outline of certifications we should consider covering for appropriate classes.** The idea of becoming a hub for green building education that would capitalize on Asheville as an enjoyable destination to be in for a wide variety of certifications (Hers, HBA, AIA, Eco realtor, GPA, BPI,...) was again promoted by Marcus. Carl pointed out that Community colleges were getting a lot of funds to do education for the green jobs market. Their success and failures were discussed. Adding a class for Lead safe certification that will be required for all businesses working on existing structures was discussed and Matt agreed to look

into that. Web design moves ahead.

- **Outreach Committee – Put the word out to members and has 16 responses to help with the annual meeting and Earthday event.**
- **Marketing Committee and finance committee are meeting together. Marketing met about new benefits for members and brochure.**

### 3. Treasurer's Report

- **Net income for the month: \$1323.39**
- **Gross income for the month: \$12933.84**
- **Expenses for the month: \$11,656.80**

4. **Asheville GO** has asked the Council to be the fiscal agent temporarily until their non-profit status is legal. Paul Reeves recommends we see the contract to assure there are no liability or other legal issues to be addressed. This will be emailed and a vote by email will happen quickly.
5. Matt has the submittals for the **website feature projects** and asked for volunteers to juror them and decide how many to run. Daryl, Boone and Isaac agreed to take it on.
6. Isaac has proposed a Cooperative **HERS Class** offering with Home Energy Partners and the Council. The general idea of every other month classes of about a week at a downtown venue that would be taught by Isaac and marketed by both parties was supported but some contractual details to be worked out and a vote via email was to be done over the upcoming week. A loan by the council for Resnet fees to get things going is part of the contract.
7. Carl speaking for the marketing committee proposed a **discount card** as a way to improve membership benefits. The idea is that businesses around the area would give a discount on their products or services to Council members. This would be tracked by having a discount card to be presented to the agreed parties. Businesses would get benefit of promotion and members of a discount. Some questions arose as to whether there would be enough interest from the business community and how much work would be involved for the hoped for gain. It was agreed to move ahead with the card.

8. New improved **membership brochure** was written by Emily and presented by Chad. After some discussion it was agreed that the full color glossy version would be sent out via email for suggestions that should come in before Friday so it could be available for this fundraising season. Everyone appreciated the work.
9. **Staff salary** was discussed and due to the economic conditions and the hard to predict future profitability a \$250. holiday bonus was agreed to with a reevaluation set for March before the change in board membership.

Next Board Meeting: **Monday, January 4, 5:30 PM, Earthfare**