

# WNCGBC Board Meeting Minutes

**Date:** September 14, 2009

**Location:** Daryl Rantis Office



Boone Guyton	1
Camille Victour	1
Carl Donovan	1
Chad Lloyd	
Daryl Rantis	1
Emily Coleman-Wolf	
Hans Doellgast	1
Isaac Savage	1
Judy Dinelle	2
Kevin Ward	1
Marcus Renner	1
Nancy MacDonald	1
Paul Reeves	1
Matt Siegel	2

## Old Business

1. **August Meeting Minutes approval**
  - Approved as revised
2. **Committee Reports**
  - **Outreach Committee – working on survey for favorite houses on the Green Home Tour is October.**
  - **Marketing Committee – has been working on the financial review**
  - **Education Committee – has been working on the website; looking at integrating classes with other organizations; and other educational opportunity ideas.**
3. **Treasurer's Report**
  - **Net income for the month: \$ -8,522.23**
  - **Gross income for the month: \$8,105.24**
  - **Expenses for the month: \$16,627.47**
    - (Large expenses include the audit and 3 pay periods in this month)

4. **Grant – on schedule to start in September**

5. **Candidate Forum – no further action at this point**

## 6. Website

- **Photos Highlight of the Month – Board gave ahead for this project.**
  - \$25 per entry. \$250 for final 24 projects.
  - 3 Categories: New Homes, Commercial, Renovations – use checklists for each (HBH, LEED, or attached renovation list) most number of points gets put in the top of the pile, final choice based on images and quality. Exact number of each category chosen to be determined.
- **Mountain X & Directory**
  - Mountain X plans to redo the Directory website and improve the connections, links etc. with the GBC site. Their idea is to have the directory, a blog, twitter feed, and other social media on the same site. The ad revenue from this would be split 50-50, like directory ad revenue.
- **Redesign**
  - **No specific conversation on this topic – Education Committee is working on this.**

## 7. Directory

- **Cover / Images**
  - Mountain X will not "sell" the cover.
  - We can solicit images from members for \$10 an image that meets these specifics. The chosen images will give credit to the person / company submitting them. One or a selection will end up on the cover, others will be throughout as appropriate. Some won't be chosen at all.
  - Emily motioned to accept this project as outlined, Boone seconded, Board approved.
- **Appeals / Complaints to the Board**
  - We have clear guidelines for listing in the directory with no questions or board decisions. However, any appeals / complaints to the board will be submitted to Kevin.

## **New Business**

### **8. Highlights for the month from Matt:**

- "I met with On Track financial counseling and they seemed interested in having us do utility savings education for their clients (10,000/yr in 10 counties!)"
- "I started calling expired business members. The feedback was primarily that people either are broke and would renew when they could or they intent to renew and didn't know they were expired."
- "We sent out letters with our new education brochure to all the HBA's."
- "I met with Haywood Community College about taking on part of a grant they have to expand their green building offerings."

### **9. Local Chapter / Collaboration with USGBC & UNCA**

- There will be a meeting with the USGBC – Charlotte Chapter & UNCA to discuss this on Friday. Anyone interested in attending should contact Kevin.
- Representative will come to next board meeting.

### **10. Presentation of Financial Analysis by Finance Committee**

Next Board Meeting: **Monday, October 5th, 5:30 PM, Earthfare**