

WNCGBC Board Meeting

Date: August 4th, 2008

Location: Earthfare Conference Room



Kevin Ward	2
Marcus Renner	2
Maggie Carnevale	1
Mary Love	2
Emily Coleman-Wolf	
Geoff Ferland	1
Michelle Spevak	3
Hans Doellgast	1
Paul Reeves	3
Chad Lloyd	1
Carl Donovan	
Matt Siegel	1

1. Committee Reports

- Social
 - Starting up again this month
 - Trying out Green Sage
 - 6pm-7pm
 - Cindy Meehan-Patton is speaking
- Speakers
 - Marcus talking in Johnson City – starting up a green collaborative
 - Balsam Mountain Preserve – August 14th– trying to get lot owners on board
 - Hans has been approached to own zero energy houses in Balsam Mtn Preserve
 - Beverly Hanks having Marcus come for private class

2. SEE Expo – Aug 22-24

- Volunteers needed for Sat & Sun
- Email Candice if interested

3. Appalachian Offsets Purchase

- Big bulb purchase- 7000 bulbs
- AHA project for units they pay utilities on
- 4-6 month payback
- AHA matched what we bought
- Staff to install in waves, then GoAsheville group, then possibly UNCA students

4. Treasurer's Report

- Total expenses for July - \$24,220
- Total income for July - \$15,263

5. Miscellaneous Items

- Marcus is leaving town so will be stepping down
- Would recommend nominating Jim Coogler to take his place
- won award for Riverlink Rockin' River Fest – first in category – Green Machine
- canceled hydro-wind class for next week- not enough people
- HBH classes are filling up

6. HBH Community Input Session

- Sept. 19th meeting at Design Center
- HBHs program
 - 750 house registered
 - 2% of total homes built for Buncombe County
- Invitations being sent out, but open to the public
- 4 hour presentation/workshop with feedback
- HBH marketing
 - The Vistas is representing the community as HB- Community – doesn't exist yet
 - Need to make this very clear and stop this erroneous marketing
 - HBH symbol is trademarked
 - We need to report misuse of HBH name through the Solar Center
 - Maybe we provide the only logo that is able to be used depending on their commitment

7. Strategic Planning

- Grant approval!
 - \$7500 granted, so we will need to provide the rest - \$2500
- August 21st – next possible meeting time with Hunter Kemper (HK)
- Planning committee
 - 5-6 people total
 - Matt, Geoff, Emily, Candice is interested, Mary (offered to take assignments if needed) Chad, Michelle (?) – Emily to email Michelle
 - Carl is alternate
 - Huge time commitment initially – be aware!

8. Roles of Board & Staff

- Marcus has finalized these and sent them out
- Possibly over email we can vote on these

Next Board Meeting: **Monday, September 1st, 5:30 PM, Earthfare**