

WNCGBC Board Meeting - Meeting Notes

Date: May 5th, 2008

Location: Earthfare Conference Room



Kevin Ward	1
Marcus Renner	1
Maggie Carnevale	1
Mary Love	1
Emily Coleman-Wolf	
Geoff Ferland	
Michelle Spevak	1
Hans Doellgast	1
Paul Reeves	1
Chad Lloyd	1
Carl Donovan	
Matt Siegel	

1. Committee Reports

o Social

- Wednesday - NEST Organics at Buyers Agency
- 75 +/- surveys back - results - want bar type atmosphere, eliminate power point, skip the month of June
- Annual Meeting:
 - 2007 was held in June
 - discussion to hold this event with the directory release party or combine with another event - perhaps a picnic
 - we must hold the annual meeting this year because the bylaws call for

once a year

- not necessary to do it in January because we are voting for new board members on line and therefore have no voting at these meetings anymore
- it was decided to plan for Fall on a Saturday in September or October - maybe Carrier Park

o Speakers

- Marcus went to Burnesville and met with developers(20 people/builders) very positive
- Appalachian Offsets is the Friend of Earthfare this month
- Matt & Carl are talking @ Earthfare and hosting an eco-cookout (\$5 a plate) May 17th

2. Exhibition

- o May 29th - Pack Place
- o 40 tables for business members
- o need help breaking down @ 8pm
- o renting the space is \$100/hr & \$1 tables and chairs
- o food will be catered and alcohol donated
- o members free & non-members \$10 admittance

3. Green Homes for Sale Website

- o 9000 hits per day funneled to 18 hits per day for site
- o 36 houses up currently, 12-15 different companies
- o Matt's idea - 1 free per year, \$20 each additional house
- o need an agreement to alert us once a house has sold, so we can remove the listing
- o lots require HBH
- o board voted to change this benefit to the suggestion above

4. Bele Chere

- o wristband sales @ one booth on Friday & Saturday
- o need 20 people for 3-5 hour shifts
- o make \$1800 average

- need supervisor for 5 hours

5. Forums

- on Directory website
- need to add to the discussion for interest
- trading, trainings, job search can all be posted
- the more activity, the more hits we will get

6. Treasurer's Report

- 2008 Budget Review
 - didn't get detailed with this
 - Matt to send out timesheets of all staff monthly and description of categories per task & percentage of time per activity – report
 - board needs to be responsible for creating budget in the future

7. Strategic Planning

- need for conflict resolution, not mediation - ECW opinion
- strategic planning to be put on hold until conflicts are resolved
- we need a facilitator to itemize issues with council & staff
- Emily to proceed with getting recommendation for facilitated discussion
- Committees
 - Personnel Policies & Procedures - Emily (Chair), Paul
 - board to vote via email this week on an interim benefits package for staff
 - Finance Policies - Geoff (Chair), Carl, Chad
 - Whistleblower and Document Retention were voted & adopted after this meeting via email.

Next Board Meeting: **Monday, June 2nd, 5:30 PM, Earthfare**