

WNCGBC Board Meeting - Meeting Notes

Date: April 7th, 2008

Location: Earthfare Conference Room



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|--------------------|---|
| Kevin Ward | 1 |
| Marcus Renner | |
| Maggie Carnevale | 1 |
| Mary Love | 1 |
| Emily Coleman-Wolf | |
| Geoff Ferland | |
| Michelle Spevak | 1 |
| Hans Doellgast | 1 |
| Paul Reeves | 1 |
| Chad Lloyd | 1 |
| Carl Donovan | |
| Matt Siegel | |

1. Committee Reports

- Social – haven't been having the best attendance maybe it is the location, should we send reminder emails?
 - May is lined up for NEST, not sure about location yet
 - these socials are an hour when they used to be 20 mins.
 - Bobo's atmosphere was good in ways
 - Try APC on Coxe?
- Speakers –
 - 4 hour class with code officials on 4/10 at 1:30PM
 - Marcus held HBH training in Murphy
 - Maggie (Energy Coordinator for the City)

has been researching a reward method for City code officials for mentioning green, supplying a checklist, etc..

- want to have more classes for Code Officials
- 3 day class coming up on designing a green home

2. Input on Directory Release Party

- Speed Square was good
- Grey Eagle seemed empty
- 130 people attended
- 3 hours would be more appropriate
- Don't need bands in the future (too loud) or just a background music band
- Carrier Park would be fun as a picnic/potluck outside (would need rain date)

3. Table Top Exposition

- Table Top Exposition for builders to meet subs, product reps, and learn about materials
- lower fees for subs?
- Geoff has a friend who may be interested in catering
- lets shoot for May to hold this event this year
- Location Options:
 - Handmade in America will charge \$450 for space or wants 10 tables for artists (@ \$50 per table)
 - Candice to check other location possibilities:
 - Pack Place
 - Grove Arcade
 - Chamber of Commerce
 - Behind Bier Garden
 - On Broadway
 - Homewood in Montford
 - The Orange Peel

4. Green Homes for Sale Website

- we have been offering free listings for business members
- should we start charging for this service?
- \$100 for non-members per listing
- idea - first ones are free, after that charge
- remind members that this is a benefit

- resolution - first, lets get a counter or ask the webmaster how many hits we get on the site.
- to discuss in more depth next month with more information
- 5. Green Articles**
 - still need help
 - UNCA's response was that this needed to be introduced at the beginning of the semester
 - case studies are ok now
 - Michelle to give her people specific months to write articles
 - only 500 words
 - Carl to submit some this month
- 6. Meetings Updates**
 - Downtown Development Plan
 - Land of Sky - grant for green infrastructure, we are trying to partner with them
 - All American Homes - 2nd largest modular builder in USA
 - Waynesville "Leadership NC" through the Department of Commerce (mostly large upcoming businesses) - participated in panel discussion
 - Buncombe Co. Appraisers - they are going to flag all certified homes for info
 - they have a staff of 20 for tax appraisals
- 7. Asheville Affiliates**
 - selects organizations to have a fundraising party for organizations
 - the name brings young professionals
 - Emily will fill out the application and talk to others who have participated
- 8. Questionnaire/Survey Development**
 - perhaps this could be a Phase II of the NPP grant
 - awkward sequence - needs to be done before the first phase of the grant
 - GB101 classes have evaluations on survey monkey
 - Maggie to talk to Leslie about having it first then the strategic planning, then marketing
 - perhaps send link to survey monkey to members and they get registered for a drawing if they do the survey
- 9. Strategic Planning**
 - Long discussions were had for each category
 - Committees
 - Grant writing – Mary Love (Chair), Maggie Carnevale
 - Executive Committee to meet with potential consultant (Leslie Anderson) to see if she will be a good fit for us and vice versa
 - Personnel Policies & Procedures - Emily (Chair), Paul, Michelle
 - Draft copy distributed
 - Used 5 different examples to create the draft
 - Finance Policies - Geoff (Chair), Carl, Chad
 - Geoff handed out a draft financial to be accepted as policy for the organization, not just staff
 - this should be part of the board manual
 - Roles of Board / Job Descriptions for Staff – Marcus (Chair), Hans, Kevin
 - updated Marcus's draft to be sent out via email
 - this is not an exercise to rewrite the bylaws, only to define the roles
 - maybe we can use this later to amend the bylaws
 - each officer to email Marcus a description of what they do
- 10. Treasurer's Report (see attached report)**
 - \$8,000 income for month

Next Board Meeting: **Monday, May 5th, 5:30 PM, Earthfare**