

WNCGBC Board Meeting

Date: February 2, 2009

Location: Earthfare Community Room



Boone Guyton	
Camille Victour	
Carl Donovan	
Chad Lloyd	
Daryl Rantis	1
Emily Coleman-Wolf	
Hans Doellgast	1
Isaac Savage	
Judy Dinelle	
Kevin Ward	
Marcus Renner	
Nancy MacDonald	1
Paul Reeves	
Matt Siegel	
<i>Absentees</i>	<i>#</i>

1. **Present: Boone Guyton, Camille Victour, Carl Donovan, Chad Lloyd, Emily Coleman-Wolf, Isaac Savage, Judy Dinelle, Kevin Ward, Marcus Renner, Paul Reeves and Matt Siegel.**
2. **January meeting minutes approval**
 - Motion to approve – Judy D. Camille V. Second. Approved.
3. **Committee Reports**
 - **Speakers**
 - HBH Class Full. Next HBH class on 31 March 2008.
 - **Strategic Planning Committee**
 - Agenda was approved for Saturday (to be distributed on 7 February 2009).
4. **Treasurer's Report**
 - Net income for the month - \$3,994.70
 - Expenses for the month - \$17,327.40
 - Year End 2008 – Net income of \$29,335.64
 - Bank account - \$124,054.92 (as of December 2008).
5. **December Dashboard review**
 - Will be reviewed at Strategic Planning retreat in detail.
 - Isaac S. recommends comparison to past years and to set targets for each year.
 - Matt S. - the board will divide into groups at the retreat on Saturday to focus on specific issues.
 - Boone G. noted that we should be conscious of the time spent on creating the charts (vs. their value).
6. **2010 Directory Committee – listing requirements**
 - Kevin W. noted that executive committee felt it was necessary to form a Directory Committee to determine the 2010 Directory listing requirements.
 - Boone G./Kevin W./Isaac S. volunteered to comprise the committee. Motion to approve – Chad L. Second Emily C. Unanimous. Motion approved.
7. **Green Professional Accreditation program**
 - Numerous other programs exist in the nation (e.g. NAHB accreditation); staff has received numerous requests to start such a program (from real estate agents, etc.).
 - Staff feels it is an opportunity to increase its education mission and to encourage more GBC classes.
 - Requirements – 32 hours of instruction and an administered test. Continuing education (approximately 8 hours) would be required to maintain accreditation. Charge will be required but the intent is not to be cost prohibitive.
 - For marketing, Staff is creating brochures and exploring partnership opportunities to promote it (e.g. Asheville HBA).
 - Judy D. asked if the GBC should partner with the NAHB. Matt S. explained that their certification was overall less intensive than a model envisioned by staff. BUT, of the 32 hours required, 8 hours could be with an approved outside provider (e.g. NAHB green building classes). Also, subsequent years (8-hours each) of continuing education would not be required to be solely WNCGBC-administered classes.

- Emily C. asked how this might interact with LEED's AP certification. Matt S. responded that the audience was more focused on professionals/engineers with AP. This may change if a certification arises with the LEED for Homes (LEED-H) program.
- Camille V. questioned how documentation would be tracked. Matt S. responded that participants would self-report hours at the end of the year. Staff may explore online solutions for tracking.
- Judy D. suggested that web-cast solutions may be an alternative for continuing education. This will be addressed at the planning retreat.
- Kevin W. noted that the accreditation might be a future requirement for listing in the Directory. To be determined.
- Matt S. estimated the first certifications would be conferred in approximately six months. For individuals that have already taken classes, their credits would count towards certification.
- Isaac S. asked would there be a point in which accreditations would decrease due to market saturation; the intent, however, from staff was to make accreditation available to new people (e.g. renovators, "average Joe" citizens).
- Carl D. suggested the creation of a marketing committee to promote the program (among the full gamut of GBC initiatives).
- The program will launch subsequent to the Directory launch (specific timeframe to be determined). Note: it will be promoted in the Directory.
- Emily C. made a motion in support of the program to proceed. Second – Judy D. Unanimous. Motion passes.

8. Directory party/Annual meeting

- The party will be a "live" directory with informational (and free) table space for listed members combined with the annual meeting (required by bylaws).
- Pack Place – March 26th. Time TBD (approximately 5:30PM).
- Space cost – Approximately \$400. Total estimated expense ~ \$1,500. Suggested donation at the door may be considered.
- Marcus R. suggested coordinating the event with the Annual Home Show. Boone G. noted that the initial idea behind the Directory was to be published just before the Home Show.
- Isaac S. suggested the addition of speakers to attract attendance. Along these lines, Paul R. suggested attendance could earn credits for the Green Accreditation program.
- Annual meeting may have *Mountain Xpress* advertising. Considering *New Life Journal* as well.
- Motion to approve \$1,500 for the event (Emily C.). Second – Camille. Unanimous. Motion is approved.
 - **Bylaws amendments**
 - Some bylaw amendments are required to be changed (e.g. annual meeting date, budget presentation/board elections, term limits). Emily C. will send out an email with proposed changes (these will be considered at the March 2009 board).
 - The method for presentation of proposed changes to the membership at the annual meeting will be determined at the March 2008 session. Staff will explore online options including surveymonkey.com.

9. Parliamentarian position

- Kevin W. formally appointed Camille V. as parliamentarian to assure rules of order in addition to keeping board meetings moving along on time.
 - **Time limit goals for meetings**
 - Camille V. suggested setting time limit goals for board meetings. Kevin W. suggested that nothing formal be adopted but that 7:30PM is the average time. Camille V. suggested as parliamentarian that if discussion drags on, a committee may be suggested to address the problem.

Camille V. moves that meetings last 2 hours. Second – Marcus R. Unanimous. Motion passes.

10. Grant with Asheville GO

- Staff applied for federal Department of Energy grant to support a joint weatherization venture with Asheville GO and Community Action Opportunities for low-income housing neighborhoods - \$145,000 for a twelve month program (local City Council committee would determine if federal funds are actually awarded - \$1.2 million is available). Funds would not be available prior to July 2009. Asheville GO would manage the weatherization and the GBC would administer the program (to include marketing and program analysis). The WNCGBC will act as the overall 501c3. CAO will conduct inspections. Application is for weatherization of 75 houses.

11. AmeriCorps Position

- Background – the GBC's third staff position originated from the AmeriCorp program.
- Opportunity to apply for another volunteer is available in 2009. Staff has applied for a part-time position (20-hour weekly) - \$2,700 (wages are subsidized by AmeriCorp).
- Staff will conduct interviews; position would begin in September (pending applicants are available).

12. Strategic Planning Session – February 7th, NC Arboretum, 9:00AM-4:00PM.

- Retreat agenda review
 - Breakout groups will focus on specific portions of the dashboard.
 - WNCGBC program review (e.g. HealthyBuilt Homes, Appalachian Offsets) – to review goals, future programs, etc.
 - Presentations from board members on specific topics (e.g. survey results, benchmarking).

13. Membership Question

- The question of sponsorship/membership when known/perceived green building malpractice exist.
- Paul R. noted that policing membership for green practices is a slippery slope; membership should indicate interest (not any indication of adherence to green principles).
- Consensus of the board – not to limit membership.

Adjourned: 7:31PM.

Next Board Meeting: **Monday, March 2nd, 5:30 PM, Earthfare**