

WNCGBC Board Meeting Minutes

Date: January 4, 2009

Location: EarthFare meeting room

Present- Boone, Carl, Chad, Daryl, Emily, Hans, Judy, Kevin, Marcus, Nancy



Boone Guyton	1
Carl Donovan	1
Chad Lloyd	1
Daryl Rantis	
Emily Coleman-Wolf	1
Hans Doellgast	1
Isaac Savage	2
Judy Dinelle	1
Kevin Ward	2
Marcus Renner	1
Nancy MacDonald	1
Paul Reeves	2
Matt Siegel	1

Old Business

1. Minutes to be sent out for approval by email for December
2. Committee Reports
3. Executive Committee –

Green Business Fund grant- Proposal- with GO to pay for educational series and up fit a demonstration facility. Looking at Reid Center. Matt is meeting next Thursday with Roderick with Asheville Parks and Rec. This would be a training facility and would include an up fit to the bldg, Also, we are not applying for the CDBG grant next year with GO. We are instead approaching other organizations about offering education through their CDBG programs.

Directory party to be at Pack Place in April either the weekend of the 8 or 16th depending on when a speaker can be scheduled.

Emily said the speaker would be at a different location on a separate night. Crest Center has space available and she asked for other options or ideas on where to host a speaker. Suggestions were for Diana Wortham, ACT, and Reuters Center. Most members expressed encouragement for a downtown location depending on the costs.

Speaker suggestions - the noble laureate from the climate center NOAA, Steve Usan, David Orr, Ann Edminister, deadline of 2/8 for speaker with likely cooperation with AIA. Emily asked that board members send her suggestions with contact information.

There will also be a Green Building Tour this same weekend and suggestions are encouraged for buildings to be included. Send them to Emily Coleman-Wolf.

Emily and Nancy pointed out that the Outreach Committee had a very successful meeting with many council members working on the Directory launch weekend. They plan monthly meetings to work on the directory party, the speaker and the green building tour.

4. Treasurer's Report

Treasurer's Report for the Month of December 2009
(Reported at January 2010 Board Meeting)

Total Assets & Liabilities at the end of the month _____ \$ 83,136.90
 Income for the month _____ \$ 8,077.00
 Expenses for the month _____ \$ 16,703.92
 Net Income for the month _____ \$ -7,871.25
 Budget for the month _____ \$ 4,879.78
 Budget year to date _____ \$ -31,503.05
 Actual year to date _____ \$ -28,930.40

Summary:

As of the end of November, the WNCGBC has approximately 6 months worth of Operating expenses in our reserves, with no income. We are continuing to use reserve funds for operating expenses at the moment. At the rate of expense vs. income, we will use the savings within 27 months.

November had negative income of \$7,871.25, this included \$6570 paid to Green Opportunities for the Grant. The income for this grant will be in December. Even without this large expense we would be negative for the month. There was less income than expected for this time of year. The Finance Committee did not meet this month.

Directory goes well with advertising income ahead of last year at this time and listings about the same though last minute entries and corrections are expected as the deadline is January 5.
The category of modular buildings was changed to systems built.

Staff Review

The timing of staff review for considering a raise was discussed due to board elections and not wanting to have new board members who would not have the information for the decision. The new board will be at the March meeting so a February review was decided on.

Are we on a precipice?

The discussion centered on our financial health and how we are doing as an organization and what part of that is the responsibility of the staff and how do we determine their performance relative to keeping the Council on sound financial ground. Staff performance is tied to financial performance.

Matt made a list of goals concerning this last year that should be considered to see how those were met or where there was weakness that should be addressed.

One proposal from Chad was to develop a clear set of metrics to be able to judge how the Staff was doing in relation to goals set. Clearly define the financial expectations.

There was speculation on the long-term financial health and if enough was getting done to correct the situation. One suggestion was to look at hiring a person with a strong financial management background.

Some of this discussion centered on what could staff do and how much was the economy and what is the likelihood that the council will return to its growth of 20 months ago when the economy recovers. What can be done to cut expenses and what can be done to increase revenue and what has been done on these fronts to correct the losses of several months.

Staff strengths were pointed out in regards to knowledge of green building and the green building programs and the presentations, shifts in classes toward what is more profitable and coordinating with other organizations like USGBC and HBA Haywood to expand our educational offerings, HERS and looking into BPI, and Lead Paint certifications,.... The concerns centered on cutting expenses when revenues drop and finding new ways to attract revenues.

The conclusion was for Matt to present accomplishments, goals and weaknesses for the review and as a way to develop clear goals for the next year.

Board Elections

Elections for the board are coming up. Send any suggestion for people you would like to see on the board. People who expand our connections and/or have skills that compliment our needs would be great.

Those current members not running for another term- Chad Lloyd, Emily Coleman, Carl Donovan.

Next Board Meeting: **Monday, February 1, 5:30 PM, Earthfare**